



CHICHESTER CITY FOOTBALL CLUB

2022/23 SPONSORSHIP
& ADVERTISING





CHAIRMAN

Andy Bell

Welcome to the 2022/23 Chichester City Football Club Sponsorship Opportunities Brochure.

The support of sponsors is vital throughout the whole club and we invite you to take a look at what we can offer for the coming season.

We believe we are a club with the right attitude and will keep building as we push towards a 3G facility at Oaklands Park. We are on course for a January 2023 Football Foundation application, with a decision to be made in April. This would mean a 3G facility as we enter and celebrate the 150th anniversary of the club and would see all of our teams train and as many as possible play at what is the heart and soul of the only senior football club in the heart of the city.

The management committee of the club strongly believe in the boys and girls being the future of the club. This season we will again provide football for around 300 and over the last 10 years we have provided football for approximately 1400 men, women, girls, and boys. We are seeing more players reach the first team from our youth system, which is constantly improving.



We have worked hard to build on stronger links with our youth teams and the wider community. Our crowds are recovering after the covid period and are averaging above 250.

Our website, match highlights, social media pages and channels continue to improve by great work from sports media students from the University and our website saw 122,000 visits and 31,000 individual users in the last year. We have 7985 followers on Twitter, 1900 on Facebook, 3155 on Instagram and 785 subscribers on our YouTube channel.

This season we will have a dedicated commercial structure and will continue to improve our commercial opportunities as we move the club towards where we believe it deserves to be on and off the pitch.

We believe that it is a great time to become a partner of the club and sincerely thank the sponsors that have supported us on our journey so far.

Andy Bell
Chairman

CLUB Sponsorship

Partner Sponsorship with **Chichester City Football Club** offers a chance to engage with our fans in the local community, and in to West Sussex.

As well as the advertised package in this brochure, the club has lots of alternative packages to suit Businesses and individual people.

The Club knows that not everyone is the same fit when it comes to standard packages, and would like to be flexible. If you have an idea that you would like to discuss, Please contact us.

Chichester City Football Club has numerous types of **Sponsorship opportunities** available including:

- **FRONT OF SHIRT** Sponsorship
- **SHIRT SLEEVES** Sponsorship
- **BACK OF SHIRT** Sponsorship
- **BACK OF SHORTS** Sponsorship
- **STAND** Sponsorship
- **STADIUM** Naming Rights
- **STADIUM DUGOUT** Sponsorship
- **TUNNEL ENTRANCE** Sponsorship
- **COMMITTEE LOUNGE** Sponsorship
- **CLUB** Title Sponsor



CHICHESTER CITY FOOTBALL CLUB Sponsor Logos

Chichester City Football Club sponsor logos are a display of Official recognition and thanks to you or your company for the support you give the club.





SPONSORSHIP Packages

Four different packages tailored to fit different budgets. Whichever package you choose gets you involved in supporting the club financially, whilst giving you benefits as well.

	PLATINUM £1000	GOLD £750	SILVER £500	BRONZE £250
Entries into the Sponsor's Draw	5	4	3	2
Season tickets	4	3	2	1
Logo in the e-programme and website	✓	✓	✓	✓
Social Media Spotlight	✓	✓	✓	✓
20% Discount on merchandise	✓	✓	✓	✓
Location Of Board at the ground	Platinum	Gold	Silver	X
Committee room Access on matchdays	✓	X	X	X
One Free hire of the function room	✓	X	X	X
Player Sponsorship	One	One	X	X
Matchball Sponsorship	One	One	X	X
Entry into the seat draw	One	X	X	X



CHICHESTER CITY Sponsor Draw

All entrants to our sponsors draw will get a chance to be a matchday sponsor. Winners will be treated to a great matchday experience and opportunity to present your business to the football community.

PACKAGE BENEFITS INCLUDED:

- A feature on the club's website
- Four free tickets for the draw (date to be confirmed)
- One entry per ticket to win sponsorship prizes
- The use of the Official Club Partner logo on your website or advertising.

THIS YEARS PRIZES INCLUDE:

- 1st Front of home shirt
- 2nd Back of home shirt
- 3rd Home shorts
- 4th Pitchside board
- 5th Player sponsorship
- 6th Tea bar board

£150
PER ENTRY



PLAYER Sponsorship

Get closer to the players and management of Chichester City Football Club, and feel part of team by sponsoring your favourite player for the season. Available for Mens & Women senior teams.

- Your company and details (linked) with your player image on the CCFC website players page.
- Social Media announcement when signing your player.
- 2 Adult season tickets.
- Present 'Players Player of the year' at the end of season awards, if you're player is the winner of this prestigious club award.
- 2 FOC tickets to the end of season awards.
- A signed picture of your sponsored player.

£250
Per Player



PITCHSIDE Banners

£350
1st year
£250
2nd year

Traditionally the best way to highlight your company on a matchday. Pitch side advertising can promote your company from all parts of Oaklands Park to a season's worth of home and away supporters.

- One 'Standard' position pitch side banner for the full 2022/2023 season.
- Banner cost included (Artwork to be provided and confirmed by banner sponsor).
- Website advert for the full season 2022/2023.
- 1 Free season ticket for all home league games.



CHICHESTER CITY

Welcome to Oaklands Park

CHICHESTER CITY Seat Draw

Chichester City Football Clubs monthly seat draw is a great fun way to get involved with supporting the team, with the chance of winning half of the entrants pot each month.

- £10 per month, paid by direct debit to guarantee your number.
- Winner drawn on the last Saturday of the month.
- Winner advertised on the Chichester City social media.

£10
Per Month

MATCHBALL Sponsorship

Show your support for **Chichester City Football Club**, by sponsoring our Matchball

The package includes your company details in our matchday E-programme, your company logo on flyers displayed on our **Official Website** and **Social Media**.

A great chance for your company or a person to enjoy a day at Oaklands Park and support your community football club.

- Carry the Matchball out with the team.
- Special announcement over the tannoy.
- Social media post for the match.
- Match Flier, E- programme & Website mention.
- 2 Free Match tickets
- Pre-game and post game mention on the tannoy.
- Pre-match photo

£50 per game





E-PROGRAMME Advertising

Advertise in our **OFFICIAL MATCHDAY E-PROGRAMME**. It's free to download from our website, and is downloaded locally and all across Sussex.

- Your advert displayed for the **WHOLE SEASON**.
- A choice of three different sizes, cost effective for businesses or individuals.
- A minimum of 22 games.
- Each programme sent directly to you, the day before official release.
- The use of our **SPONSOR PARTNER LOGO**, for use on your website/marketing campaigns.

FULL PAGE
£100

HALF PAGE
£50

QUARTER PAGE
£25