



Eastleigh FC SEG Meeting Summary
Thursday 6th November 2025 6:00pm

Attendees:

Karen Casey
Stephen Ball
John McNamara
John Wardell
Chris Blake
Anthony Field
Steven Broomfield
Ian Barlow
James McClafferty
Dylan McClafferty
Jackie Middleton

Dialling in:

Tom Coffey
Gary Tonner
Olivia Higgins

Apologies:

Colin Chippendale
Julie Lancaster
Steve Smallwood

AGENDA/SUMMARY OF MEETING

Agenda/Discussion Items	Raised By
Attendees & apologies	Karen Casey
Vice-Chairman – update. • Recent personal message from Chairman discussed. • Fans forum, need to increase attendance – any ideas send to Karen Casey. • Increased synchronisation between SEG & 1946 Club. • Half season card prices will be launched soon. • How do we increase attendances, recent cup game quite low? • Away travel how do we increase numbers? • New SEG members from January 2026.	Tom Coffey
1946 Club - update. • Page in digital programme for 1946 Club.	Gary Tonner

• Gary thanked the previous committee they have been extremely helpful, 3 new members but need more. • Identity – this is a supporter group not just a travel group. • Bank account being set up with Lloyds Bank. • Ideas: Club museum, pre-match entertainment in the Hangar, goodie bag for members, increase membership - position a table in Hangar pre- and post-game signing up new members, player of season, player forums, regular newsletters, fan stories and events. • Minibus drivers for travel must be checked and vetted formally. Everyone thanked Gary for the update.	
For future FA cup draws open up Hanger or Sherwoods for live draw. We will look to do this in the future from round 3 onwards. Roof on East Stand needs patching – numerous leaks when raining. KC to speak to facilities manager.	Colin Chippendale
Walk out song I appreciate we voted on our intro music. But can I please ask you look into how much of a success it's been. The previous <i>Insomnia</i> by Faithless rouses much more buildup than <i>Hi Ho Silver</i>. (I think that's what it is, which kind of sums up the impact it has on me). Track means more to the later-years generation rather than the masses. After discussion it was pointed out that the timing is still wrong – decision is not to change the song, but it is to be played/started when the two-minute warning is given and played much louder. KC has fed this back to Media Manager re starting this at 2 min warning. Volume cannot be any louder due to PA issues already discussed.	Email from a fan to admin.
Flags - we have a core group of 6/7 people and then put posts out if we are short (which seems to be working). We are also happy to add people for birthdays, etc where we can. The flags are taken down after each game (thanks Jamie) and stored in a bag in the storeroom as they were getting damaged during the week - hopefully, this will protect them and make them last longer. Everyone thanked James for really owning this and making it such a success. We are also looking to add a couple of new flags in the near future - we are likely going to have to pay for these so if anyone has any idea to raise the money (will confirm costs with the flagman) and ideas to get designs please let me know. SEG ideas - Could we get funds from the 1946 Club, maybe sell old programmes in Hangar? Facebook competition for designs? The pre match info - can this be proofread before posting (maybe by 2 people to confirm it's correct). Seems that a lot of the time recently there is mistakes within the information, which doesn't always give a good look posting wrong info. This has been fed back to Media Manager.	James McClafferty
Open Training sessions Looking to hold at Easter 2026 – Tom to speak to Josh. Evening talk with past players Will look at this in the New year but need to ensure high attendance, how do we promote, what will be appealing?	Stephen Ball

Additional things in Hangar - i.e. shirts and programmes This can be done, SEG can own this and run this.	
Children's entertainment over the holidays i.e. brunch with Brooksy bear or Player's breakfast. KC will speak to Cara.	Olivia Higgins
Club Shop Signage – could we have some signs on matchday showing correct queue for club shop and correct queue for tickets. Often fans are in wrong line which causes delays and complaints as they have to rejoin at the back. KC will look into this and speak to facilities manager.	Dylan McClafferty
Fans club next steps See above update from Gary Tonner. Players interaction with Fanbase KC has had a discussion with the first team Manager after this meeting; Scott is fully on board with players having more interactions with fans. Scoreboard and PA. Tom has already looked at the scoreboard, and this was fixed. PA system is quite costly to fix, looking at ways to raise funds. Club drummer. Atmosphere at the cup match. Replicating that. The SEG would like the Club Drummer recognised in some way for all his hard work at every game, home and away. (Free away tickets maybe)? Boreham wood coach travel. Timing issue This has been noted and was discussed with the coach company. Discussion took place why we cannot open Sherwoods.	Ian Barlow
What is the intention/plan for the big blue barrier in the car park? To keep out unauthorised vehicles. How to order the pin badges online This is done as an add on otherwise you would need to buy from Club shop on matchday – subject to availability. I would also like to extend my thanks to James for the tremendous effort he puts into organizing the flag wavers each game, handling flag repairs, and arranging the purchase of the new protective bag. Done as above.	Jackie Middleton
AOB • Could we start using unselected/injured players around the stadium on matchday for fan interaction/appearances before and after the game. Yes already started doing this at York City game. • Could we start up a Fanzone on matchday possibly when weather is warmer or inside somewhere? Player appearances etc. No plans to open a Fanzone at the moment, we need to start using the current facilities before we open new areas. • Medical incident updates on two fans from Walsall Game. Update given in WhatsApp group this week. • Could 50/50 seller walk through the East Stand and maybe have a 50/50 high viz jacket. Needs to be more vocal. Yes we can order a high viz. • On the day match day ticket prices – could this be put on Club socials. Yes.	ALL

• Re-usable glasses in Hangar could we get more and maybe charge a deposit, so fans don't take them away. KC to speak to Cara. • Is it possible to give away fans a better experience so they want to come back, idea to open the third kiosk rather than away bar. Could we offer discounted drinks. No plans to change the away fan experience at the moment due to fan safety/crowd control. • Could we allow away fans in Hangar. No due to fan safety/crowd control.	
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