



Eastleigh FC Supporter Engagement Group Ongoing Open Action List

Last updated: 14.11.25

Date	Action	Owner	Due By	Open/Closed
SEG ACTIONS				
24/10/24	Build up supporter's group/interactions/events- add some younger fans to group. <i>Update: 12/12 – no action.</i> <i>Update: 04/07 – could still do with more age groups represented.</i>	SEG	ASAP	Open
24/10/24	Atmosphere in stadium, how can we improve this – all to send ideas. <i>Update: 12/12 – nothing received. Tom has started a drummer. This has to come from fans to fans.</i> <i>Update: 19/2 – the SEG are currently surveying fans for a walkout song more actions to follow once the walkout song is complete. DONE</i> <i>Update: 04/07 – ongoing more ideas to improve atmosphere. Stick with current walk out song, look at timings of the music to match the pitch activity.</i> <i>Update: 6/11 – timing still wrong, ask Media to start playing when the 2-minute warning is received and play louder.</i>	ALL	ASAP	Open
17/02/25	Arrange a social evening for fans with current/past players. <i>Update: 27/3 - This will be next season.</i> <i>Update: 04/07 – KC to speak to Ray on this. – possibly after Christmas – should this be a free or chargeable event?</i>	KC/SEG	2025/26	Open

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	Update: 6/11 – We will look at this in new year, currently a hard sell, ideas on format and price needed from SEG. In addition, if we hold another Fans Forum attendance needs to be higher – any ideas how we generate more interest.			
17/02/25	Away travel – start up a club/fan interaction on social media. Update: 28/3 – SEG have met with the 1946 Club to help set this up and will update Tom with current situation, this is an ongoing action. Update: 04/07 – SEG volunteers to take this forward with 1946 Club or start their own actions.	SEG	ASAP	CLOSED
17/02/25	Car park issues/traffic management – John Wardell to look at this for Tom. John has previous traffic management experience. Update: 25/03 – new flow in place, TC will give an update at our next meeting. Update: 04/07 – this is ongoing and will be monitored again this season with regular updates at meetings.	J Wardell	Before our next meeting	CLOSED
02/07/25	SEG to promote Club events via Facebook page etc.	SEG	Ongoing	Ongoing
06/11/25	SEG to hold flag design competition on Facebook page and look at ways to raise funds for new flags (speak to Gary T re 1946 funds)?	SEG	By next meeting	Open
06/11/25	Museum type display in Hangar shirts etc – also maybe sell old programmes to raise funds for 1946 Club, flags etc..	SEG	Ongoing	Ongoing
06/11/25	PA system – look at ways to raise funds to fix.	SEG	Ongoing	Ongoing
EFC ACTIONS				
17/02/25	Look at fan reward/points system and discounts from business club members to season card holders. Update 27/3 - In progress Update 04/07 – Still in progress.	KC/ James Wallace/SEG	ASAP	Open

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	Update 02/11 – James would like SEG to get a list of rewards the fans would like to see – this would have to be a spend reward system for club rewards.			
17/02/25	Look to streaming away games in Brooks or Sherwoods. Update 27/3 - We will look into for next season. Tuesday night games we look Update 2/11 – KC waiting to hear back from Richard at the league on this one. Update 6/11 – Licence is too expensive. CLOSE	TC	2025/26	CLOSED
2025	Open actions and meeting summaries uploaded to club website after every meeting. Update Done – ongoing.	KC	Ongoing	Ongoing
02/07/25	Look at marketing with Blue Star Bus Company. Update 13/10 – Tom has spoken to Blue Star and they cannot do this at the moment due to cross links within Eastleigh and Southampton especially outside of club. CLOSE	TC	By next meeting	CLOSED
02/07/25	Can we do some open training sessions this season. Check with Jamie. Update 31/10 – we will look at doing this for the easter school holidays.	KC	By next meeting	Open
06/11/25	Scoreboard not working correctly at Walsall game, intermittent fault.	TC	ASAP	Open
06/11/25	SEG would like the Club “Drummer” recognised in some way, e.g. away tickets for free?	KC	ASAP	Open
06/11/25	Order high viz jacket with 50/50 on for the 50/50 seller.	KC	ASAP	Open
FACILITIES ACTIONS				
24/10/24	What has happened to the signage for the 3 kiosks in the South Stand - "Greeners", "The Cockpit" and "Ten Acres"? Suggestion was Greener could officially open/unveil the kiosks.	TC	On Hold	Ongoing

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	Update: Awaiting signage. Waiting for fire resistant cladding to be installed then the signage can be added. Suggestion to add TVs to the above 3 kiosks in South Stand showing half time scores etc - need to add Eastleigh memorabilia to the walls. Update: Once the signage is in place this will be looked at. Update: 27/3 - In progress still Update: 04/07 – Until cladding is done we cannot action this.			
06/11/25	Roof to be checked in East Stand – leaking in multiple areas.	KC	ASAP	Open
06/11/25	Club shop signage on matchdays – Tickets and Shop tills clearly signed so fans know which queue to be in.	KC	ASAP	Open
MILLWOOD ACTIONS				
02/07/25	Ensure good stock of Guinness Zero in Hangar. DONE - CLOSE	CC/KC	ASAP	Open
	Try to get more hot food into Hangar when possible. (Restricted as no space/equipment for hot food). Update - Offering hot dogs.			
	Look at possibility of installing a tea station in Hangar. – no space. Give fans access from Hangar to Tea Hut etc.. before the game.			
06/11/25	Children's entertainment over the holidays i.e. brunch with Brooksy bear or Player's breakfast. Reusable glasses in Hangar, can we get more and maybe charge a deposit for them?			
MEDIA ACTIONS				
02/07/25	Push new merchandise and shirt sales more on our Socials.	KC/Media	ASAP	Ongoing
06/11/25	All posts to be proofread going forward.			

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	On the day ticket prices to be publicised on social media posts.			
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