



# BROCHURE 2023/2024

# COMMERCIAL OPPORTUNITIES

[www.farsleyceltic.com](http://www.farsleyceltic.com)



# COME AND JOIN US TO BE A PART OF OUR JOURNEY

Here at Farsley Celtic we are looking to create something unique within not only West Yorkshire but further afield.

We believe that we are in a totally unique position, that we can share with selective business partners who recognise where we are on our journey, and share the same views and beliefs we do.

So, what makes us unique.....

We are the second biggest club in Leeds which is itself a large metropolitan city

We are the highest placed semi-professional club in West Yorkshire.

We boast 35 teams across our club, including a successful ladies and England's currently most successful deaf team.

We have huge diversity on our board and management team, that we feel makes us truly representative of Leeds as a city and the UK as a nation.

We have recently submitted a significant planning application to build and develop a large disability sports centre on our site, and are looking to be the first National League North team to integrate people with disability in our first team squad.

We are looking for progressive forward looking sponsorship partners who share our vision of sport in the community, with full inclusive and championing disability sport.

*Paul Barthorpe*  
**Paul Barthorpe**  
Club Chairman

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# CORPORATE PACKAGES

## Main Stand Package-AVAILABLE

POA

## Stadium Naming Package-AVAILABLE

POA

## North Stand & Dugout Package-AVAILABLE

POA

## East Stand Package

SOLD



## West Stand Package-AVAILABLE

POA

## Turnstile Package-AVAILABLE

POA

## Outside Bar Package-AVAILABLE

POA

For more information please contact the commercial team at [commercial@farsleyceltic.com](mailto:commercial@farsleyceltic.com)

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# FCTV & SOCIAL MEDIA PARTNERSHIPS

WITH OVER 20,000 FOLLOWERS ACROSS  
INSTAGRAM, FACEBOOK, AND TWITTER,  
WE ENSURE ALL OUR SOCIAL MEDIA  
CHANNELS ARE UPDATED REGULARLY WITH  
CLUB INFORMATION, LIVE MATCH UPDATES,  
SPECIAL CLUB ANNOUNCEMENTS  
AND SO MUCH MORE

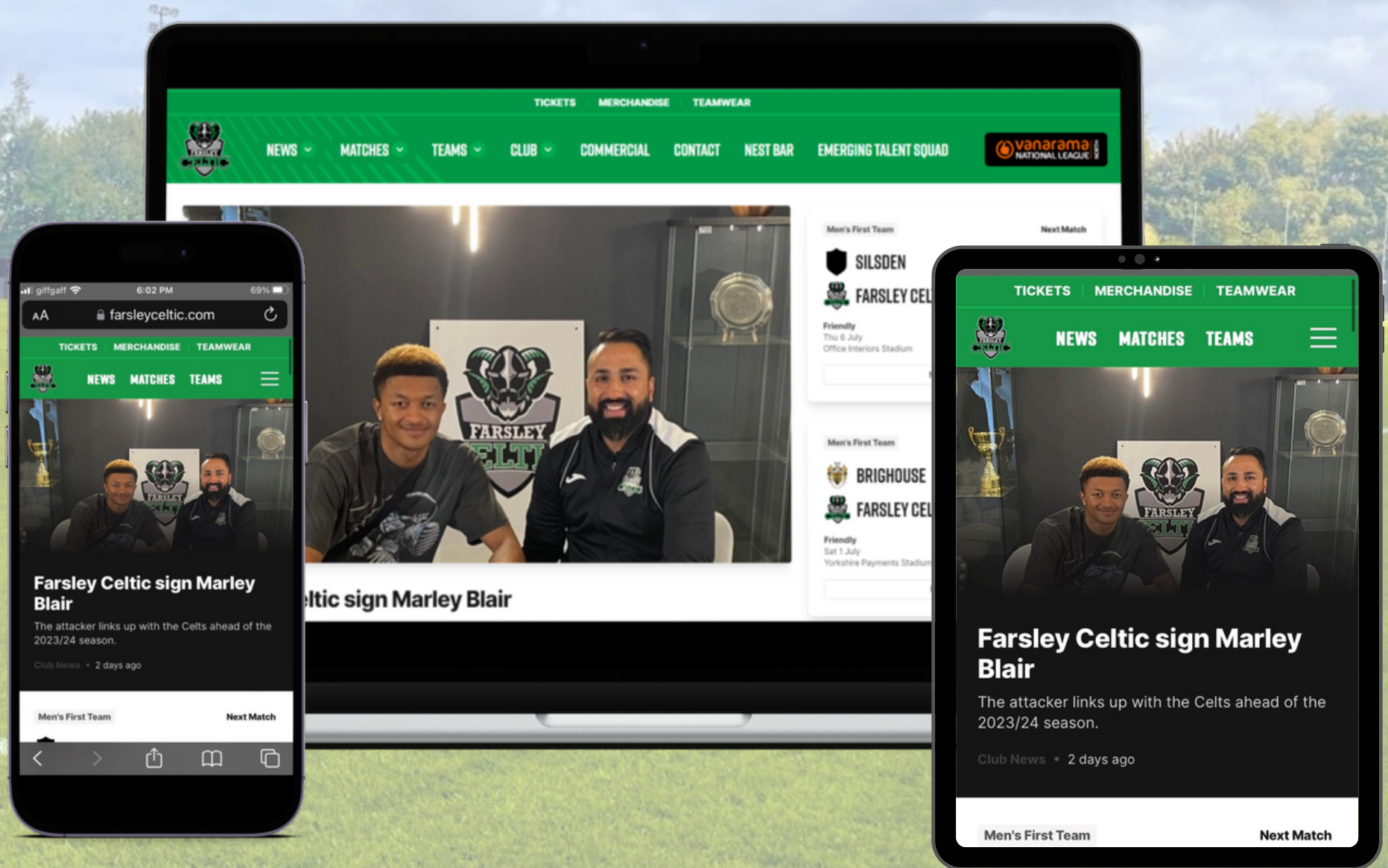


OUR DEDICATED YOUTUBE CHANNEL  
HAS OVER 400 SUBSCRIBERS AND HAS  
HAD OVER 20,000 VIEWS. THE CHANNEL  
IS MADE UP OF MATCH HIGHLIGHTS,  
PRE & POST MATCH INTERVIEWS WITH  
THE MANAGER STAFF AND PLAYERS.



# WEBSITE PARTNER

POA



www.farsleyceltic.com



# PITCH SIDE BOARDS PACKAGES

## NEW ADVERTISING BOARD

£300.00 FOR THE SEASON

- 1 x Pitchside advertising board
- Production cost
- Sponsors announcement on all social media channels
- Company logo on the sponsors page of Farsley Celtic FC website (with hyperlink)
- Invite to upcoming networking and corporate events

## NEW MULTIPLE ADVERTISING BOARD

£400.00 FOR THE SEASON

- 2 x Pitchside advertising board
- Production cost
- Sponsors announcement on all social media channels
- Company logo on the sponsors page of Farsley Celtic FC website (with hyperlink)
- Invite to upcoming networking and corporate events

## ADVERTISING BOARD RENWAL

£200.00 FOR THE SEASON

- 1 x Pitchside advertising board
- Production cost
- Sponsors announcement on all social media channels
- Company logo on the sponsors page of Farsley Celtic FC website (with hyperlink)
- Invite to upcoming networking and corporate eventa

Please note that all prices are subject to VAT.

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# FIRST TEAM - MEN

## KIT SPONSORSHIP

### MAIN FRONT OF SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### BACK OF SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### LEFT SLEEVE SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### SHORTS SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### MATCH DAY TRAVEL WEAR

POA FOR THE SEASON

- TRACKSUITS
- POLO SHIRTS
- KIT BAGS

### TRAINING WEAR

POA FOR THE SEASON

- TRAINING TOP
- TRAINING SHIRT

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# FIRST TEAM - WOMEN

## KIT SPONSORSHIP

### MAIN FRONT OF SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### BACK OF SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### LEFT SLEEVE SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### SHORTS SPONSOR (HOME & AWAY)

POA FOR THE SEASON

### MATCH DAY TRAVEL WEAR

POA FOR THE SEASON

- TRACKSUITS
- POLO SHIRTS
- KIT BAGS

### TRAINING WEAR

POA FOR THE SEASON

- TRAINING TOP
- TRAINING SHIRT

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# YOUTH TEAMS KIT SPONSORSHIP

## UNDER 23'S - FRONT OF SHIRT (HOME & AWAY)

POA FOR THE SEASON

## EMERGING TALENT SQUAD SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

## UNDER 19'S - MEN'S SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

## UNDER 19'S - WOMEN'S SHIRT SPONSOR (HOME & AWAY)

POA FOR THE SEASON

## JUNIOR TEAM'S SHIRT SPONSOR (HOME)

POA FOR THE SEASON

## YOUTH MATCH DAY TRAVEL WEAR

POA FOR THE SEASON

- TRACKSUITS
- POLO SHIRTS
- KIT BAGS

## YOUTH TRAINING WEAR

POA FOR THE SEASON

- TRAINING TOP
- TRAINING SHIRT

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# PLAYER SPONSORSHIP

Directly sponsor your favourite player and have your name, brand or logo displayed on our website, in the matchday programmes and social media outlets alongside your chosen player.

## First Team Men's Player

£150.00 per season

## First Team Women's Player

£140.00 per season

- Company name and logo listed in the matchday programme
- Photograph taken with the sponsored player at a game of your choice
- Sponsor announcement on all social media
- Company logo on the partners page of the Farsley Celtic FC Website
- Company logo on the linked to player profile on the Farsley Celtic FC Website

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# MATCH DAY SPONSORSHIP

## CORPORATE MATCH DAY SPONSOR

£300.00 per game

- 4 x Boardroom match day tickets
- Company advertisement in the match day programme
- Sponsor announcement on social media channels
- Sponsors logo on Farsley Celtic FC website linked to sponsored match
- Pre-Match Meal
- You Personally select the man of the match
- Presenting the man of the match with a bottle of wine and a photo taken.
- Promoted on Farsley Celtic FC website and in next programme

## CORPORATE MATCH BALL SPONSOR

£150.00 per game

- 4 x Match day tickets
- Company advertisement in the match day programme
- Sponsor announcement on all social media channels
- Photo with the match ball, officials, and captains
- Half time refreshments

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# ADVERTISING

## WEBSITE ADVERTISING BANNER AD

£150.00 per season

## WEBSITE ADVERTISING BANNER MPU AD

£100.00 per season

## PROGRAMME FULL PAGE

£150.00 per season

## PROGRAMME HALF PAGE

£75.00 per season

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# INTERESTED IN BECOMING A PARTNER?

FOR MORE INFORMATION ABOUT ANY OF THE PACKAGES OR TO SECURE  
YOUR SPONSORSHIP PLEASE CONTACT [COMMERCIAL@FARSLEYCELTIC.COM](mailto:COMMERCIAL@FARSLEYCELTIC.COM)