2026/27

COMMERCIAL OPPORTUNITIES





















WHO ARE WE?

FOLKESTONE INVICTA

AT THE HEART OF OUR COMMUNITY FOR 90 YEARS

Folkestone Invicta FC started out playing in the East Kent Amateur League. The club took over use of the Cheriton Road ground in early 1991 after the demise of the old Folkestone club who had enjoyed a long history in the Southern League. During the 1991-92 season, Invicta achieved senior status and joined Division One of the Winstonlead Kent League. The club later moved up to the Southern League, but following a restructure in the 2004/05 season, this switched to the Isthmian League.

Three years ago, the club entered a new era under the leadership of Josh Healey. Since then, the club has undergone significant transformation, installing a new 3G pitch, investing in modernising the stadium, setting up Folkestone Invicta Women and developing our youth programme. These improvements have not only enhanced the club's infrastructure but have also reinforced its role as a community hub.

In the 2025/26 season, Folkestone Invicta were crowned champions of the Isthmian Premier Division, achieving promotion to the Enterprise National League South, the highest level in the club's history. The club now boasts a large fanbase - with regular match attendees to both home and away games - and continues to push for excellence both on and off the pitch.

ALCALINE STADIUM

FANTASTIC TRAVEL LINKS

BY CAR: LESS THAN 5 MINUTES OFF THE M20
BY TRAIN: 10-MINUTE WALK TO FOLKESTONE WEST; 52-MINUTE JOURNEY TO LONDON ST PANCRAS
BY BUS: CLOSEST STOP IS LESS THAN A 2-MINUTE WALK




FOLKESTONE
19
36
INVICTA FC
AN EVER-
GROWING
FANBASE
1,406
AVERAGE ATTENDANCE 2025/26
30,444
TOTAL ATTENDANCE 2025/26
BUILDING & CIVIL ENGINEERING LTD

OUR DIGITAL FANBASE

IN 2025/26

9K FOLLOWERS
11.8M VIEWS

7.2K FOLLOWERS
5.3M VIEWS

12.7K FOLLOWERS
6.7M VIEWS

2K SUBSCRIBERS
339K VIEWS

FOLKESTONEINVICTAFC.CO.UK
926K VIEWS & 390K VISITORS





Selected matches in the National League South will be available to watch live on DAZN in 2026/27, providing top exposure for the club and our partners throughout the season.



enterprise

NATIONAL LEAGUE SOUTH

KIT SPONSORSHIP

MEN'S FIRST TEAM

Folkestone Invicta made history last season with the Men's First Team earning promotion to the National League South.

Strong support both on and off the pitch, alongside record-breaking attendances, have highlighted the growing momentum around the club.

As we begin life in the National League South, the focus is now on establishing ourselves at the highest level the club has ever reached, while continuing to build for long-term, sustainable success.

FRONT OF SHIRT	SOLD UNTIL THE END OF THE 2026/27 SEASON
BACK OF SHIRT	£10,000
SHIRT SLEEVE	£10,000
SHORT	£6,000

ALL PRICES EXC VAT

KIT SPONSORSHIP

WOMEN'S FIRST TEAM

Folkestone Invicta Women enjoyed a remarkable inaugural campaign in 2024/25, securing both the SECWFL Kent Division Two East title and the SECWFL Kent Divisional Cup.

The following season saw the side continue to build strongly, finishing fourth in their debut year competing in the South East Counties Women's Football League during the 2025/26 campaign.

Beyond results on the pitch, the team has quickly become a huge asset to the club. Their growth has inspired increased participation in the women's and girls' game across the area, while creating a clear pathway for aspiring young players within the club.

FRONT OF SHIRT	£5,000
BACK OF SHIRT	£3,000
SHIRT SLEEVE	£3,000
SHORT	£2,000

ALL PRICES EXC VAT





TRAINING WEAR

MEN & WOMEN

MEN'S TRAINING KIT	£5,000
WOMEN'S TRAINING KIT	£1,000

ALL PRICES EXC VAT

KIT SPONSORSHIP

FOLKESTONE INVICTA YOUTH: CENTRE OF EXCELLENCE

This season marks the beginning of a brand-new era at FIFC with the launch of our Centre of Excellence youth programme, a major step forward in developing the next generation of local football talent.

This is more than just having your logo on a shirt. It's an opportunity to align your brand with ambition, community, development and the future of grassroots football.

By sponsoring our youth kits, your business will receive brand exposure across matchdays, tournaments, training, and social media.

FRONT OF SHIRT	£10,000 ACROSS EVERY YOUTH TEAM	
BACK OF SHIRT	TOP: £4,000 ACROSS EVERY YOUTH TEAM	BOTTOM: £4,000 ACROSS EVERY YOUTH TEAM
SHIRT SLEEVE	LEFT: £350 PER YOUTH TEAM	RIGHT: £350 PER YOUTH TEAM

ALL PRICES EXC VAT



PLAYER SPONSORSHIP

MEN'S FIRST TEAM

Get your brand front and centre by being directly associated with the playing squad.

As a player sponsor, your brand name will be prominently featured across all our platforms, including our website, social media, matchday programmes, and more.

Plus, you'll receive your players' signed shirt at the end of the season and have a photo opportunity.

£250 INC VAT









PLAYER SPONSORSHIP

WOMEN'S FIRST TEAM

Get your brand front and centre by being directly associated with the playing squad.

As a player sponsor, your brand name will be prominently featured across all our platforms, including our website and social media.

Plus, you'll receive your players' signed shirt at the end of the season and have a photo opportunity.

£100 INC VAT

PITCH PERIMETER ADVERTISING

A perimeter board is a cost-effective and impactful way to promote your brand to a loyal and engaged audience. Your logo or message will enjoy high visibility at every home fixture, while also featuring prominently in matchday photography, social media content and wider media coverage.

In addition to exposure to the thousands of supporters who attend matches throughout the season, the facility is in constant use during the week by the club, community groups and FIFC Youth Centre of Excellence. This provides year-round visibility for your business and aligns your brand with a club that sits at the heart of the local community.

£600 + VAT — ADVERTISING COST

£175 + VAT — MANUFACTURING COST







MATCHDAY SPONSORSHIP

Sponsor any one of our 23 home fixtures in 2026/27 and receive up to ten tickets to the game, your business name/logo will feature in our programme, receive food and drink in Cugley's Lounge, take part in a pre-match Q&A with the manager, plus you'll have the honour of presenting the Player of the Match award.

£600 + VAT





MATCH BALL SPONSORSHIP

Match ball sponsorship offers a fantastic opportunity to support the club while enjoying a memorable matchday experience.

As match ball sponsor, you will receive two tickets to the fixture, have your name or company featured in the official matchday programme and take home the official match ball signed by all players and staff after the game.

It's a unique way to promote your business, entertain guests, and be part of the action on a matchday.

£200 INC VAT

STADIUM SPONSORSHIP

Imagine a stand named after your business! Sponsoring one of our iconic stands gives you exclusive naming rights and year-round visibility, connecting your brand with grassroots football.



STADIUM NAMING RIGHTS	SOLD UNTIL THE END OF THE 2026/27 SEASON
NORTH STAND	SOLD UNTIL THE END OF THE 2026/27 SEASON
SOUTH STAND	SOLD UNTIL THE END OF THE 2027/28 SEASON
WILF ARMORY BUILDING	SOLD UNTIL THE END OF THE 2027/28 SEASON
EAST STAND	SOLD UNTIL THE END OF THE 2027/28 SEASON
WEST STAND	SOLD UNTIL THE END OF THE 2026/27 SEASON


CHURCH & DWIGHT STAND
LeShuttle
PR PARTS
(KENT) LTD
www.propartskent.co.uk
FLUIDITY.UK.COM
GERMAN KITCHENS
GSE
01303 228216
practical CAR & VAN RENTAL
SAVE
WITH US
0:00
FIFC 0
AWAY 0
www.ALCALINE.uk
EUROLINK





THE DUGOUTS

This prime location delivers consistent year-round visibility, with exposure throughout matches, training sessions, events, and community activities at the club.

SOLD

UNTIL THE END OF THE 2026/27 SEASON





THE FANZONE BARS

Our four outdoor fanzone bars provide a vibrant and social hub for supporters on matchdays, making them a fantastic sponsorship opportunity for businesses looking to engage directly with fans. Positioned in high-footfall areas, your branding will be seen by thousands of supporters before, during, and after every game, creating strong visibility and brand recognition in an exciting matchday atmosphere.

SOLD

UNTIL THE END OF THE 2026/27 SEASON

MATCHDAY PROGRAMMES

Over 150 hard copies sold at every home fixture!







FULL PAGE AD	£1,000 (SEASON)
HALF PAGE AD	£500 (SEASON)
FULL PAGE EDITORIAL	£100 (PER GAME)
HALF PAGE EDITORIAL	£50 (PER GAME)

ALL PRICES EXC VAT



OTHER OPPORTUNITIES

DISPOSABLE DRINK CUPS

With over 70,000 drinks sold per annum on matchdays and music events alone, there's no better way to showcase your brand than on bespoke drinks cups.

£15,000 + VAT
THREE-YEAR DEAL

GOAL OF THE MONTH

Every month, fans vote for their favourite goal that month. Sponsor the award and become part of one of the club's most engaging fan-driven features. The sponsorship would include branded Goal of the Month content across our social media and digital channels, along with a bespoke trophy presented each month to the winning player by the sponsor.

£500 INC VAT
FOR THE WHOLE SEASON

PLAYER OF THE MONTH

Every month, fans vote for the best player that month. Sponsor the award and become part of one of the club's most engaging fan-driven features. The sponsorship would include branded Player of the Month content across our social media and digital channels, along with a bespoke trophy presented each month to the winning player by the sponsor.

£500 INC VAT
FOR THE WHOLE SEASON



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