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THE BULL



V



The Bulls Vs. King's Lynn Town
Saturday 16th August | 3:00pm

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Mitch Roberts

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CHRIS

AMMONDS

From the Top - With the Hereford FC Chairman

Good afternoon everyone and welcome to the MandM Edgar Street Stadium for our first home game of the 2025/26 National League North season.

I'd like to extend a warm welcome to all our visitors from Kings Lynn and wish them a safe journey to and from today's match.

We know from our many previous meetings with Kings Lynn that this will be a very difficult game and that we will need to put in a good performance to get the result we all want. From the outside looking in, it appears the Linnets have recruited very well in the close season and I expect them to be challenging at the top end of the table come this end of this campaign.

Looking back on our opening game at Spennymoor last Saturday, and I have to say I travelled home heartened by what I saw, even if the result did not go our way.

I thought we played some terrific football in the opening half hour and were comfortably the better team. Unfortunately, we were unable to make the most of our dominance, with the ball not quite dropping for us in key areas.

As has been the case so often, we then got punished by a man who, in my view, is by far the best striker at this level and from that point on it was always going to be difficult against a team who are always strong at home.

It was pleasing to hear the Spennymoor officials being very complimentary about our performance and I really do

feel that if we had scored the opening goal when we were on top, the three points could easily have been ours.

I'd also like to take this opportunity to thank every single Bulls fan who made the long trip north. As always, the support from the stands and terraces was top drawer and long may that continue.

Finally, I want to take a moment to pay tribute to Hereford FC and Hereford United Club Historian, Ron Parrott, who sadly passed away a couple of weeks ago. I attended Ron's funeral last week and I have to say it was a service that was a fitting tribute to a fabulous character.

Ron's widow, Elaine, is at today's game with several family members and they will be pitchside for the minute's applause that will be taking place before kick-off. I have no doubt that the applause will ring around the ground loudly and proudly for Ron, which will be a clear demonstration of the high esteem in which he was held.

We will ensure that Elaine and her family know that they are always welcome at Edgar Street, as I'm sure it is a place where they will always feel very close to Ron. We were all part of Ron's Edgar Street family after all.

Thank you, as always, for your fantastic support and come on you Whites!

Best wishes,

Stig



PAUL CADDIS

From the Dugout - With the Hereford FC manager

Good Afternoon,

I want to welcome all our supporters back to The M&M Edgar Street Stadium after such a long lay-off.

I would like to extend a warm welcome to Kings Lynn Town FC players, staff, and backroom team for this afternoon's National League North fixture. Kings Lynn are always a formidable and tough opponent, and I expect nothing less again this afternoon. Having appointed an experienced manager and brought in some top players over the summer, I have no doubt we will have to be at our best to get a positive result.

Our opening set of fixtures look to be the toughest opening set of fixtures for any team in the division. Last weekend, travelling to Spennymoor Town was a difficult opening fixture for us, but one I thought we played really well, and in particular the first half. I was pleased with the opportunities created but clearly disappointed with the final result, but I maintain amongst the severe negativity off the back of the result that there were plenty of positives to take.

It's great to be back at home in front of our supporters. For some of our players, this will be the first time they hear our loyal supporters, and I'm really looking forward to introducing them to our environment.

I, as always since the day I walked through the doors to manage this football club, will give my all to bring success and continued steady progression to the football side. We have progressed far in such a short space of time in terms of two record points tallies in the division and consecutive record final positions in the division. I spend a lot of time away from home and a lot of lonely, long evenings and early mornings in my office digesting our games and opposition games. That comes with a supported family background and my closest loved ones backing me home and away.

Finally, please stay positive and patient once again this afternoon. We are always striving to do the best we can for you supporters because I genuinely believe you are a loyal and supportive group of people. Thank you and I hope to see a packed Edgar Street this afternoon.

Paul

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OPENING DAY DEFEAT

We spoke to Paul Caddis after Saturday's defeat to Spennymoor Town.

It was a defeat for the Bulls on the opening day after the long trip to Spennymoor, but the performance showed good signs.

"I thought the first half we were very good", Caddis explained. "I thought we passed the ball well, I thought we got into brilliant areas, I thought we caused them a huge amount of problems.

"We must have had four or five balls flashed across the box, in comparison to not many from them.

"We found ourselves two-nil down, it's frustrating. Football's all about moments, and in those moments, we didn't score and defensively we switched off."

Two goals late in the first half from Glen Taylor and Dan Rowe proved to be the killer blow for the Bulls. The Bulls boss was frustrated with the manner of the goals.

"Theo made a good attempt for the second goal, but there are two free to tap it in at the back post. It's not good enough to be honest.

"It's difficult to get your head around. I don't think we were played through. We look at shapes and how we're asking the players to play, and the lads felt comfortable.

"The last 25 minutes I felt there was lots of effort but no real cutting edge at the end of the match"

There were plenty of positives to take from the match. Eno Nto was lively down the right.

"Eno's going to be a huge threat for us, but we'll have to be patient with him. He's not played a lot of senior football, and he was tiring after 50, 55 minutes."

The Brewery field is a place where Hereford have historically struggled, but Paul Caddis was happy with the overall performance.

"I'm really pleased with the performance, I'm really pleased with the group, but most importantly, I'm disappointed with the result."



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Players & Management



MANAGER

Paul Caddis

HOME	Andy Smith
AWAY	#PICIARHHO Haners Ashlee & Ellis



ASSISTANT MANAGER

Adam Rooney

HOME	Mick Merrick lg-s.co.uk
AWAY	urologyhereford.com



GOALKEEPING COACH

Shaun Edwards

HOME	Jo Burton Glossop Bull
AWAY	Jo Burton Glossop Bull



KIT MANAGER

Dan Pace

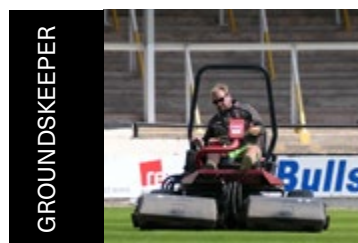
HOME	Nigel & Andrea Pace
AWAY	Nigel & Andrea Pace



PHYSIO

Dan Brayson

HOME	Available
AWAY	Available



GROUNDKEEPER

Ben Bowen

HOME	Roger Talbot St. Ives Cornwall
AWAY	Roger Talbot St. Ives Cornwall



GOALKEEPER

1 **Theo Richardson**

HOME	Theo's a Jolly Good Keeper
AWAY	James & Zak Bolton



DEFENDER

2 **Aaron Skinner**

HOME	Stephan J Brown
AWAY	Tim and Jess



DEFENDER

3 **Lewis Hudson**

HOME	Loghan Jones & His Grandad
AWAY	Junior Bulls



MIDFIELDER

4 **Gus Mafuta**

HOME	Available
AWAY	Available



DEFENDER

5 **Matt Preston**

HOME	Available
AWAY	London Bulls



MIDFIELDER

6 **Lawson D'Ath**

HOME	Roger Lundberg
AWAY	Roger Lundberg



MIDFIELDER

7 **Sam Osborne**

HOME	Jon Wells
AWAY	Hereford Away Days in Memory of Bob Graham




MIDFIELDER


8 **Matt Richards**

HOME	Callum & Addison Hopkins
AWAY	Callum Hopkins


Players & Management


FORWARD	
9	Remaye Campbell
HOME	Jill Jones
AWAY	Hereford Away Days in Memory of Bob Graham


FORWARD	
10	Andy Williams
HOME	House Plans Direct
AWAY	Hereford Away Days in Memory of Bob Graham

MIDFIELDER	
11	Eno Nto
HOME	Available
AWAY	Peter & Cherry Sell

FORWARD	
12	Chris Wreh
HOME	David Rudd
AWAY	Kappa & Lisa Jones

DEFENDER	
14	Keenan Quansah
HOME	Deed Consulting
AWAY	Available


DEFENDER	
15	Mitchell Roberts
HOME	B Blockers
AWAY	HSL


MIDFIELDER	
18	Omari Sterling-James
HOME	B Blockers
AWAY	HSL


MIDFIELDER	
19	Madou Cisse
HOME	Pete & Sam James
AWAY	Peter Evans

GOALKEEPER	
21	Ollie Lewis
HOME	Peter Middleton
AWAY	Peter Evans

MIDFIELDER	
23	Preston Bitemo
HOME	Roger Talbot St. Ives Cornwall
AWAY	Available

MIDFIELDER	
27	I-Lani Williams
HOME	Andy & Chewy
AWAY	Available

DEFENDER	
28	Kyle Howkins
HOME	Alpha HGV
AWAY	Leslie & Sandra Preece

MIDFIELDER	
30	Kai Williams
HOME	West Mercia Air Conditioning
AWAY	West Mercia Air Conditioning

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King's Lynn Town



The Visitors

Nickname
The Linnets

Founded
2010

Ground
The Walks

Capacity
9,088

Captain
Michael Clunan

24/25 Finish
NLN - 6th

King's Lynn Town FC – A Journey Since 2010

When the Linnets take to the field today, they do so representing not just a football club, but a story of resilience, rebirth, and relentless ambition. The name "King's Lynn Town" has become synonymous with persistence and progress, but it wasn't long ago that senior football in the town faced an uncertain future. Since rising from the ashes in 2010, the club has carved out a remarkable path through the English football pyramid, experiencing dramatic highs, testing lows, and countless memorable moments along the way.

A New Dawn – Foundation & Early Success

The modern King's Lynn Town FC was born in 2010 after the dissolution of the original King's Lynn FC in late 2009 due to financial difficulties. For supporters, it was a painful blow—the old club had been a part of the community for over a century. But where some towns might have been left without a football heartbeat, King's Lynn's passion for the game refused to die. Within months, a phoenix club was formed, carrying forward the Linnets name, badge, and colours.

The journey began in the United Counties League Premier Division for the 2010–11 season. In what would set the tone for the years ahead, the new Linnets wasted no time making an impression. They finished runners-up in their debut campaign and embarked on a thrilling FA Vase run, reaching the semi-finals before eventually bowing out 6–2 on aggregate to Coalville Town. It was a taste of glory—and a clear sign that King's Lynn Town meant business.

Climbing the Pyramid

The club's momentum didn't fade. The 2011–12 season brought another second-place finish in the United Counties League, but this time the reward was promotion to the Northern Premier League Division One South. A year later, they went one better—2012–13 saw the Linnets crowned champions of Division One South at the first attempt, clinching a second promotion in just three seasons. Supporters who had feared for football's future in the town were now watching a side that was rapidly climbing the non-league ladder.

Life in the Northern Premier League Premier Division brought stiffer tests, but the foundations for sustained success were being laid. Crowds at The Walks began to grow, and the club's profile within Norfolk football was steadily rising.

Southern League Years & County Cup Glory

In 2015, as part of a regional reshuffle, King's Lynn Town were transferred into the Southern League Premier Division Central. It was a shift that brought new opponents and fresh challenges, but the Linnets adapted quickly.

One of the standout moments of this era came in 2016–17, when the club lifted the Norfolk Senior Cup after a 2–0 victory over Fakenham Town at Carrow Road. It might not have been the glamour of the FA Cup or a league title, but silverware always matters—and for local pride, it meant everything.

The following seasons were characterised by near misses and heart-pounding play-off drama. In 2017–18, the Linnets finished runners-up in the league and fought their way to the play-off final. After a memorable semi-final win over Weymouth, hopes were high—but Slough Town proved too strong in the final, ending King's Lynn's promotion dream for that year.

If anything, the setback only strengthened the team's resolve. The 2018–19 season saw the Linnets placed in the newly created Southern League Premier Division Central. Once again, they finished second. This time, however, they completed the job—winning promotion via the play-offs. The run included an unforgettable 3–2 victory over Warrington Town in the "super play-off" final, a game that will live long in the memory of anyone who was there.

The National Stage – National League North & National League

The 2019–20 season brought yet another leap forward. Competing in the National League North for the first time, King's Lynn Town were enjoying a strong campaign when the COVID-19 pandemic brought football to a halt. While the season couldn't be completed in the traditional way, the Linnets were crowned champions on a points-per-game basis, earning a historic promotion to the National League, the fifth tier of English football.

For a club that had been playing in the United Counties League less than a decade earlier, it was a remarkable achievement.

The Linnets' first season at non-league's top table, 2020–21, included a memorable FA Cup run. After beating League Two side Port Vale 1–0 in Round One, they travelled to Fratton Park for a glamour tie against Portsmouth. While the 6–1 defeat was a harsh lesson in the gap between the divisions, the day itself—and the cup journey that led there—was a milestone in the club's modern history.

The following year, 2021–22, brought another FA Cup First Round appearance, this time ending in a narrow 1–0 defeat at home to Walsall. Unfortunately, league form was less kind, and the Linnets were relegated back to the National League North.

Fighting Back – Recent Years

Relegation didn't dampen the ambition at The Walks. In 2022–23, the Linnets again made headlines in the FA Cup, defeating Doncaster Rovers in the First Round

before bowing out in Round Two. In the league, they finished as National League North runners-up, but the play-offs proved cruel once again as they fell in the semi-finals to Kidderminster Harriers.

The 2024–25 season was another competitive campaign. The Linnets secured a sixth-place finish, enough for another crack at the play-offs, but their promotion push ended in the quarter-finals with a tight 1–0 defeat to Chorley.

A New Era – James Rowe Takes the Helm
Change is never far away in football, and the summer of 2025 brought a major shift in the dugout. On 14 May 2025, Adam Lakeland departed the club, ending his spell as manager. Just over a week later, on 22 May, James Rowe was confirmed as the new Head Coach of King's Lynn Town FC.

Rowe arrives with a reputation for progressive football and an eye for developing talent—qualities that could prove vital as the club looks to push once again for promotion to the National League. The challenge ahead is significant, but the ambition at The Walks remains as strong as ever.

Why This Story Matters

The journey of King's Lynn Town FC since 2010 is about far more than promotions and cup runs. It's a story of a community refusing to let its club disappear, of volunteers giving countless hours to keep things moving, and of players and managers striving to take the club to levels many thought impossible just 15 years ago.

From those early days in the United Counties League to battling in front of thousands in the National League, the Linnets have proved that with determination, smart planning, and the backing of passionate supporters, even the most daunting challenges can be overcome.

Looking Ahead

As the 2025–26 season approaches, there's a sense of cautious optimism in the air. With James Rowe at the helm, a core of experienced players, and a fanbase that has stood by the club through thick and thin, King's Lynn Town are once again eyeing the top end of the table.

Football, of course, is never predictable. There will be twists, setbacks, and—hopefully—moments of pure elation. But whatever happens, one thing is certain: this club will keep fighting, keep competing, and keep making its town proud.

So when you see the Linnets run out today, remember just how far they've come since that uncertain summer of 2010. Every pass, every tackle, every goal is another chapter in a story that is still being written—and one that belongs to every supporter in the stands.



The Manager

James Rowe

Known for building fast, attacking sides and developing young talent, Rowe was appointed as the Linnets manager in May 2025

His managerial record includes impressive spells at Gloucester City, Chesterfield, and AFC Fylde, delivering strong performances and ambitious football. Earlier, he was Assistant Manager at Aldershot Town, helping them to back-to-back National League play-off finishes.

A former striker, Rowe began coaching at Birmingham City and earned his UEFA A Licence by 28. In 2014, he joined West Ham United as Assistant Academy Manager, helping nurture future Premier League players such as Declan Rice and Ben Johnson, and continues to mentor EFL midfielder Conor Coventry.

DEFENDERS

Reece Hall-Johnson

A summer 2025 signing from Barnet, right-back Hall-Johnson brings both pace and a wealth of lower-league know-how. The 29-year-old began his career in the Norwich City youth ranks before spells at Grimsby Town and Wrexham, where his attacking runs and energy up the flank became a hallmark of his game. Comfortable driving forward into space and delivering dangerous crosses, Hall-Johnson offers a real outlet from deep positions. Today, the home wingers will need to keep an eye on his overlapping bursts.

Bailey Clements

Operating on the opposite side of defence, Clements arrived ahead of the 2025/26 campaign having previously turned out for Ipswich Town, Chesterfield, and Hornchurch. Tall and composed, the left-back blends defensive discipline with the ability to push forward and support the attack. His grounding in the Ipswich academy has given him a solid technical base, and his experience across National League and EFL environments means he's comfortable adapting to different match situations.

Tom Wilson

Under contract for the 2025/26 season, Wilson has been a dependable presence in the heart of the back line. While not as high-profile a signing as some, he's valued for his positional awareness, aerial strength, and consistency. Wilson often takes on the responsibility of organising the defensive unit, particularly when under sustained pressure, and his calmness in possession helps his side build from the back.

Tai Fleming

A member of the current first-team squad, Fleming is another option in central defence who can also fill in at full-back if needed. Still developing his game, he brings raw athleticism and a willingness to compete for every ball. Fleming's energy and appetite for the physical side of the game make him a useful presence when the opposition looks to play direct.

MIDFIELDERS

Michael Clunan (Captain)

The heartbeat of the side, Clunan rejoined the Linnets from Scunthorpe United in June 2025 and immediately reclaimed the captain's armband. A central midfielder with an excellent range of passing, he dictates the tempo and isn't afraid to put a foot in when needed. Clunan's leadership qualities are matched by his vision — he's equally adept at threading a through ball as he is at switching play to stretch the opposition. With deep ties to the club

from his previous stint, he's a figurehead both on and off the pitch.

Sam Collins

Collins adds energy and graft to the midfield. Known for covering every blade of grass, he supports both defence and attack, linking play with quick, simple passes. While he may not always grab the headlines, his industry and tactical discipline are vital in ensuring the side maintains balance across the pitch.

Ross Crane

Retained for the 2025/26 season, Crane has become a versatile midfield option. Equally comfortable out wide or tucked inside, he offers creativity and a willingness to take on opponents. A player who can change the rhythm of a match with a burst of pace or a clever pass, Crane has the ability to unlock stubborn defences when given time on the ball.

Jack Lambert

One of the notable new faces, Lambert joined from Chester in June 2025. Bringing experience and a touch of flair, he thrives in advanced midfield roles where he can influence play in the final third. With an eye for goal and a knack for arriving in the box at just the right time, Lambert could be one to watch for late runs and link-up play with the forwards.

Emmanuel Maja

Signed from Aldershot, Maja is a tenacious midfielder who loves to break up play and launch quick transitions. He's strong in the tackle and possesses a sharp sense of when to press opponents high up the pitch. Maja's style is all about disrupting the opposition's rhythm and winning the ball back in dangerous areas.

Cameron Forde-Brown

An academy graduate who made senior appearances in 2024/25, Forde-Brown represents the club's commitment to nurturing homegrown talent. Agile and composed in possession, he's often used as an impact substitute to bring fresh legs and energy late in games. His development will be closely watched as he continues to gain valuable minutes.

William Van Lier

A squad member with the ability to slot into various midfield roles. While not yet a regular starter, his adaptability and work rate make him a handy player to call upon in busy fixture periods.

Morgan Williams

Confirmed as joining for the 2025/26 season,

Williams brings enthusiasm and a desire to make an impression. He's tipped to offer drive from midfield, and his arrival adds another competitive edge to the battle for starting spots.

FORWARDS

Gold Omotayo

A towering striker who has re-signed for another season, Omotayo is a familiar figure to National League followers. Known for his aerial dominance and physical presence, he can unsettle defences simply by occupying centre-backs and winning headers. Omotayo's hold-up play allows teammates to push forward, and he's always a danger from set pieces.

Michael "Micky" Gyasi

Returning to King's Lynn from Peterborough Sports in June 2025, Gyasi is a direct forward blessed with pace and trickery. Equally comfortable out wide or through the middle, he relishes running at defenders and creating space for others. His return will delight supporters who remember his previous exciting performances in the club's colours.

Adam Marriott

A name that brings a smile to many fans, Marriott rejoined in June 2025 after a prolific spell at Boston United. A natural finisher with superb movement, he has a knack for finding pockets of space and punishing lapses in concentration. Marriott's finishing instincts make him one of the most dangerous players on the pitch, and his reunion with the club adds a touch of romance to the campaign.

Joseph Nyahwema

A younger forward in the squad, Nyahwema is still carving out his role but offers raw pace and enthusiasm. He's capable of making darting runs in behind defences, and his willingness to press high can force errors in the opposition's back line.

Theo Williams

Signed in 2024 after time with Sheffield United and Fleetwood Town, Williams also gained valuable senior experience during loan spells at Darlington and elsewhere. Quick, agile, and always eager to take on his man, Williams is the sort of forward who can turn a match with a single moment of inspiration. His versatility across the front line makes him a valuable asset.



Matchday Hospitality

Whether you're a business entertaining clients, celebrating a family occasion or a group of friends wanting to enjoy a great day out, we've got a number of options available to help you make your matchday experience at Edgar Street that extra bit special!

Join fellow Bulls supporters in style with our popular match day hospitality experiences; from casual dining to exclusive VIP packages, we offer a wide variety of options that cater to your needs and budget.

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- Team Sheet provided
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King's Lynn Town

The Bulls are at home for the first time this season on Saturday as they host King's Lynn Town.

Hereford will be looking to get their first points of the new campaign after a disappointing 2-0 loss on the opening day away to Spennymoor Town.

"I thought we were very good in the first half, we caused them huge amounts of problems, but we found ourselves 2-0 down at half-time,

"I always say football is all about moments, and we switched off defensively in two key moments, which lost us the game," said Paul Caddis.

The Bulls sit 23rd in the National League North after just one match, but they'll be aiming to get points on the board at the first attempt in front of their own supporters

King's Lynn also had a frustrating start to the season, drawing 1-1 at home to newly promoted AFC Telford.

The Linnetts came close to promotion last season, finishing 6th and losing in the play-off Quarter-Finals to Chorley, and will be eyeing another push after a summer of strong recruitment.

Off the pitch, the Norfolk club underwent significant change over the summer, with the club being taken over by a Singapore-based investment firm and a change in manager, with James Rowe coming in.

The two sides met twice last season in the league, a goalless draw at Edgar Street and a 2-0 away win for the Bulls courtesy of goals from Tate and Remy Campbell.

Hereford fans will be hoping their side can pick up their first points of the season on Saturday.

Team News

Kai Williams was absent from the squad against Spennymoor after he rolled his ankle in training, but he is a possibility ahead of Saturday.

Matt Preston also picked up an injury in training to his Achilles and has been ruled out of the game on Saturday by Caddis.

Lawson D'Ath and Chris Wreh both pulled their hamstrings during pre-season and have also been ruled out.

One to Watch:

Michael Gyasi (King's Lynn):

The striker arrived at the club in the summer from Peterborough Sports after scoring 15 goals in the league last season for the Turbines.

Gyasi got his King's Lynn career off to the perfect start with a goal on his debut to earn them a point against Telford.

Rowe will be hoping his striker can continue his goalscoring form on Saturday.

Head-2-Head:

King's Lynn 0-2 Hereford (National League North) 15/02/25
 Hereford 0-0 King's Lynn (National League North) 21/09/24
 Hereford 2-2 King's Lynn (National League North) 20/01/24
 King's Lynn 2-2 Hereford (National League North) 05/08/23
 Hereford 0-1 King's Lynn (National League North) 25/03/23

In the 11 meetings between the two sides, there has been one win for the Bulls, four draws, and six victories for the Linnetts.

Next Up - Buxton FC



The Next 4



Buxton Vs. Hereford
Tuesday 19th August | 19:45 KO



Hereford FC Vs. Chorley
Saturday 23rd August | 15:00 KO



Radcliffe Vs. Hereford
Monday 25th August | 15:00 KO



Hereford FC Vs. Alfreton Town
Saturday 30th August | 15:00 KO

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Maylord Orchards | Hereford City Centre
Saturday 13th September 2025 | 10.30am- 3.30pm



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IN MEMORY

We remember fans, loved ones and people connected to the club

Ron Parrott - Hereford United and FC Club Historian

Everyone at the club is deeply saddened to have heard this morning that Hereford FC and Hereford United Club Historian, Ron Parrott, has passed away.

Ron's love for Edgar Street was immense and his passion for both clubs was obvious to everyone.

Bulls Chairman, Chris Ammonds, said:

"This is such sad news. Ron was a true gentleman and spending time talking to him was always a pleasure.

"His passion for Hereford United and then Hereford FC was infectious and inspiring – he is a true club legend for all eras.

"We will ensure we mark Ron's passing in the most fitting way possible in the coming days and weeks and, in the meantime, our thoughts are with Elaine, all his family and his many, many friends at this very sad time."

Robert Graham

His son, Andrew, (former HFC Chairman and Community Director) would like to thank all those who attended the funeral. Joanie Roberts and Tony Taylor for representing HUST & Hereford FC, and to the many football friends of both Andrew and his father, who took the time to reach out and support at this sad time. Bob was a larger than life character who loved his HFC days out and who rarely had a bad word for anyone, and a lot of good things to say about fellow supporters. Thank you.

Clive Ferguson

Clive was a life-long Hereford fan, following the Bulls from the Len Western Terrace. Everyone at Hereford Football Club sends their condolences to Clive's friends and family.





Hereford

United Supporters' Trust

#AGreaterVoice

WELCOME

TO THE NEW SEASON!

A warm welcome to everybody back at the MandM Edgar Street stadium this afternoon and in particular supporters of King's Lynn Town today. We hope you've had a good journey down. It's a fixture that transports us back over the years to the Southern League days of the 1970s when it was one of the longest journeys between our clubs. Now, of course, in the National League North, we've both got even longer journeys to make.

Improved Fanzone!



We hope that you've been able to savour the facilities of the new and improved Fanzone today! It will become a regular feature throughout the season and has been jointly funded by club and HUST. We are pleased to contribute towards these facilities to enhance the matchday experience for the fans and feel sure they will be well received by our supporter base. It helps the club re-allocate monies to other areas.



#YouAreEnough Campaign

The FSA and the National Charity MIND have launched a new mental health campaign across our community-owned clubs, of which of course, Hereford is one.

#YouAreEnough is a mental health awareness, education and fundraising programme connecting Clubs with their local MIND charity. The campaign has launched at Bury vs Chester, Clapton vs Dunstable, and is at Edgar Street today.



FSA Supports The National League's '3UP' Campaign

At the FSA AGM in Manchester over the close season, a motion was passed that the FSA will now incorporate 3UP into its official policy "to support the growing campaign for three promotion and relegation places between the National League and EFL's League Two."

The motion was proposed by FSA National Game representatives, Matthew Kempson and Richard Tomkins (HUST Chair). Richard says "I was pleased to second this motion and see it overwhelmingly passed. The former HUISA played its small part for '2 Up from the Conference' 25 years ago and modern-day successor HUST continues that tradition."

HUST has a raft of fundraising initiatives to support our Club

THANKS FOR YOUR CONTINUED SUPPORT EVERYBODY!

Your Supporters' Trust is proud to be the largest shareholder of Hereford FC.

We offer Big Match ticket priority, Official Travel Club, Exile Supporter Groups and the chance to HAVE YOUR SAY!

[Click Here to join HUST Online](#)



Fan Feature – Paul Sheeran – Hereford

One of the 'D' Block "back row boys" is Paul Sheeran, whose first match goes back to the 'Old Old' Southern League days and an encounter with Weymouth in 1965. He recalls "sitting on the old railway sleepers in the cow shed". Senior fans will remember this was on the Merton side of the ground, on the area that became today's Merton Stand.

Paul's memory match is the FA Cup Fourth Round replay in 1972 at West Ham United. "I was with a large group of Hereford fans who were locked out. There was a dock strike down there and it was pay on the gate only. 42,000 piled in to watch, a lot of them being the striking dock workers! West Ham relented to let us in, just before the end. I saw Billy Meadows score at the West Ham end!"

This was just prior to Paul going off to the Army where he had a distinguished career attached to many famous regiments.

HUST 50/50 Matchday Draw and Golden Goal

We are delighted to confirm that HUST will continue to run these draws for the coming season. **With your help the total surplus donated was an incredible £24,363, to the Club, last season!**

We are also pleased to advise we will continue to take cash as well as electronic payments.

Bulls Wellbeing Hub

Matchday Charity

Bucket Collection

Saturday 16th August 2025

vs. King's Lynn Town FC

Kick Off 3pm

PLEASE HELP
US SUPPORT
OUR LOCAL
CHARITIES

#YOUAREENOUGH

THANK YOU FOR YOUR
SUPPORT



Hereford FC is pleased to welcome Herefordshire Mind to our first home match of the 2025/26 season on Saturday 16th August when they will be holding the first of our Charity Bucket Collections around the ground on matchday.

Supporting adults in Herefordshire with mental health problems can present in many different ways and they are proud of their inclusive workforce and recognise how much stronger an organisation can be made by staff with a range of different backgrounds, experiences and ideas that come with it; promoting a culture of inclusion and representation and continuing to work hard to build a workforce that can represent everyone within our community.

Herefordshire Mind are HERE FOR YOU

Hereford FC is keen to support the wellbeing of our community via the Bulls Wellbeing Hub as a Talk Community Hub.

If you would like to help Herefordshire Mind help more people, please consider making a donation on the day via the bucket collection or, alternatively, you can [DONATE HERE](#). If you need support, or know someone who does, please contact Herefordshire Mind on 01432 271643 - Monday to Friday 09:30 - 14:30

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HIGHLIGHTS



Hereford FC Vs.
Spennymoor Town

Saturday 9th August 2025



HIGHLIGHTS: Spennymoor Town 2-0 Hereford FC

⋮





POST-MATCH
INTERVIEW

“““

I was disappointed with the
manner of the goals, but I was
pleased with the overall play.

Caddis after defeat at Spennymoor

INTERVIEW: Caddis After Defeat at Spennymoor

⋮

THE BATTLE

Remaye Campbll

Position: Striker

Age: 25

Height: 6ft

Hereford FC Appearances: 17

Goals: 8

Assists: 1



VS.

Gold Omotayo

Position: Striker

Age: 31

Height: 6ft 3'

King's Lynn Appearances: 38

Goals: 10

Assists: 1



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Player Statistics

All of the Statistics from our current squad. All statistics are from League, FA Cup and FA Trophy fixtures ONLY.

Player Name	25/26 Starts	25/26 Used Sub	25/26 Apps	25/26 Goals	25/26 Assists	Total Apps	Total Goals	Total Assists
1. Theo Richardson	1	0	1	0	0	24	0	1
2. Aaron Skinner	1	0	1	0	0	76	3	2
3. Lewis Hudson	0	1	1	0	0	66	2	1
4. Gus Mafuta	1	0	1	0	0	1	0	0
5. Matt Preston	0	0	0	0	0	45	2	1
6. Lawson D'Ath	0	0	0	0	0	41	1	1
7. Sam Osborne	1	0	1	0	0	1	0	0
8. Matt Richards	1	0	1	0	0	1	0	0
9. Remy Campbell	1	0	1	0	0	17	8	1
10. Andy Williams	0	1	1	0	0	73	20	3
11. Eno Nto	1	0	1	0	0	1	0	0
12. Chris Wreh	0	0	0	0	0	0	0	0
14. Keenan Quansah	1	0	1	0	0	1	0	0
15. Mitchell Roberts	1	0	1	0	0	1	0	0
17. Adam Rooney	0	0	0	0	0	48	4	2
18. Omari Sterling-James	1	0	1	0	0	8	2	1
19. Madou Cisse	0	1	1	0	0	1	0	0
23. Preston Bitemo	0	0	0	0	0	5	0	0
27. I-Lani Edwards	0	1	1	0	0	1	0	0
28. Kyle Howkins	1	0	1	0	0	80	1	2
30. Kai Williams	0	0	0	0	0	0	0	0

Fixtures & Results

All fixtures are subject to change

	H/A	Date	Opposition	Comp	F-A	Pos	Att	Referee	Hereford Goalscorers
August	A	Sat 9	Spennymoor Town	NLN	0-2	22	1,296	B. Tomlinson	
	H	Sat 16	King's Lynn Town	NLN					
	A	Tue 19	Buxton	NLN					
	H	Sat 23	Chorley	NLN					
	A	Mon 25	Radcliffe	NLN					
	H	Sat 30	Alfreton Town	NLN					
September	H	Tue 2	Bedford Town	NLN					
	A	Sat 6	Darlington	NLN					
		Sat 13	TBC	FAC					
	H	Sat 20	Worksop Town	NLN					
		Sat 27	TBC	FAC					
	A	Sat 4	Leamington	NLN					
October	H	Sat 11	Macclesfield	NLN					
	A	Sat 18	South Shields	NLN					
	H	Sat 21	Telford United	NLN					
	A	Sat 25	AFC Fylde	NLN					
November	H	Sat 1	Curzon Ashton	NLN					
	A	Tue 4	Oxford City	NLN					
	H	Sat 8	Southport	NLN					
		Sat 15	TBC	FAT					
	A	Sat 22	Scarborough Athletic	NLN					
December	A	Tue 25	Chester	NLN					
	H	Sat 29	Marine	NLN					
	H	Sat 6	Peterborough Sports	NLN					
		Sat 13	TBC	FAT					
	A	Sat 20	Chorley	NLN					
	H	Fri 26	Kidderminster Harriers	NLN					
January	A	Tue 30	Merthyr Town	NLN					
	A	Sat 3	Alfreton Town	NLN					
	H	Sat 10	Darlington	NLN					
	A	Sat 17	King's Lynn Town	NLN					
February	H	Sat 24	Spennymoor Town	NLN					
	H	Tue 27	Oxford City	NLN					
	A	Sat 31	Curzon Ashton	NLN					
	H	Sat 7	AFC Fylde	NLN					
	A	Tue 10	Telford United	NLN					
	A	Sat 14	Southport	NLN					
	H	Sat 21	Scarborough Athletic	NLN					
March	H	Tue 24	Chester	NLN					
	A	Sat 28	Marine	NLN					
	A	Sat 7	Worksop Town	NLN					
	H	Tue 10	Leamington	NLN					
	H	Sat 14	South Shields	NLN					
	A	Sat 21	Macclesfield	NLN					
April	H	Sat 28	Buxton	NLN					
	A	Fri 3	Kidderminster Harriers	NLN					
	H	Mon 6	Merthyr Town	NLN					
	A	Sat 11	Bedford Town	NLN					
	H	Sat 18	Radcliffe	NLN					
	A	Sat 25	Peterborough Sports	NLN					

League Table

	Team	Home				Away				Total							
		P	W	D	L	P	W	D	L	P	W	D	L	F	A	GD	PTS
1	Macclesfield	1	1	0	0	0	0	0	0	1	1	0	0	3	1	2	3
2	Merthyr Town	1	1	0	0	0	0	0	0	1	1	0	0	2	0	2	3
3	Spennymoor Town	1	1	0	0	0	0	0	0	1	1	0	0	2	0	2	3
4	AFC Fylde	1	1	0	0	0	0	0	0	1	1	0	0	3	2	1	3
5	Chester	1	1	0	0	0	0	0	0	1	1	0	0	3	2	1	3
6	Chorley	0	0	0	0	1	1	0	0	1	1	0	0	3	2	1	3
7	Buxton	1	1	0	0	0	0	0	0	1	1	0	0	2	1	1	3
8	Kidderminster Harriers	1	1	0	0	0	0	0	0	1	1	0	0	1	0	1	3
9	South Shields	1	1	0	0	0	0	0	0	1	1	0	0	1	0	1	3
10	Alfreton Town	0	0	0	0	1	0	1	0	1	0	1	0	2	2	0	1
11	Bedford Town	1	0	1	0	0	0	0	0	1	0	1	0	2	2	0	1
12	AFC Telford United	0	0	0	0	1	0	1	0	1	0	1	0	1	1	0	1
13	Curzon Ashton	1	0	1	0	0	0	0	0	1	0	1	0	1	1	0	1
14	King's Lynn Town	1	0	1	0	0	0	0	0	1	0	1	0	1	1	0	1
15	Leamington	0	0	0	0	1	0	1	0	1	0	1	0	1	1	0	1
16	Darlington	1	0	0	1	0	0	0	0	1	0	0	1	2	3	-1	0
17	Oxford City	0	0	0	0	1	0	0	1	1	0	0	1	2	3	-1	0
18	Peterborough Sports	0	0	0	0	1	0	0	1	1	0	0	1	2	3	-1	0
19	Radcliffe	0	0	0	0	1	0	0	1	1	0	0	1	1	2	-1	0
20	Marine	0	0	0	0	1	0	0	1	1	0	0	1	0	1	-1	0
21	Scarborough Athletic	0	0	0	0	1	0	0	1	1	0	0	1	0	1	-1	0
22	Worksop Town	0	0	0	0	1	0	0	1	1	0	0	1	1	3	-2	0
23	Hereford	0	0	0	0	1	0	0	1	1	0	0	1	0	2	-2	0
24	Southport	0	0	0	0	1	0	0	1	1	0	0	1	0	2	-2	0

League Top Goalscorers

1.	Dylan Mottley Henry	2	Chester
1.	Josiah Dyer	2	Peterborough Sports
1.	Tyrone Marsh	2	Bedford Town
1.	Jonathan Ustabasi	2	AFC Fylde
1.	Paul Dawson	2	Macclesfield
6.	Scott Wilson	1	Chorley
6.	Bradley Holmes	1	Curzon Ashton
6.	Will Hatfield	1	Darlington
6.	Jack Sapmson	1	Chorley
6.	Tom Carr	1	Chorey

Today' National League North Fixtures

AFC Telford United v Curzon Ashton
 Alfreton Tow v Darlington
 Chorley v Chester
 Hereford v King's Lynn Town
 Leamington v South Shields
 Marine v Buxton
 Oxford City v Macclesfield
 Peterborough Sports v Merthyr Town
 Radcliffe v Spennymoor Town
 Scarborough Athletic v AFC Fylde
 Southport v Bedford Town
 Worksop Town v Kidderminster Harriers

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Behind the lens

Enterprise National League North
Saturday 9th August | 15:00 KO
The Brewery Field

SPENNYMOOR TOWN 2

Taylor 35' | Rowe 44'

HEREFORD 0

JUNIOR BULLS



KEMPOWELL
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GUARD OF HONOUR

Junior Bull members will be cheering the teams on to the pitch for our first home game of the season. We know they'll make plenty of noise welcoming the teams out. Have a great time everyone!

BIRTHDAY PARTY

Today we welcome Bobby Powell, friends & family along to celebrate his 10th birthday with us here at The MandM Edgar Street Stadium.

Bobby and guests will meet players in the dressing before some fun footie games on the pitch and refreshments in the pitch side room pre-match.

WALK OUT WITH A PLAYER

Junior Bull members were invited to enter a draw to select three youngsters to walk out with a player at today's game. The lucky winners are:

Frankie Wilson

Lacey Livingstone

Daniel Hughes

We hope you all have a great time.

PLAYER INTERVIEWS

Are post match interviews will continue this season starting with Jess Wood interviewing Matt Preston.

This season we welcome Eddie Deed along who will be assisting Jess with some great interviews.

Check our YouTube channel @juniorbulls

DATE FOR YOUR DIARY

SAT 20th SEPTEMBER

JUNIOR BULL

FAMILY QUIZ & MEET THE PLAYERS EVENING

I can guarantee this will be an evening full of fun with questions that everyone can take part in.

Brush up on your music, film, Disney, football & General Knowledge. There'll also be the very popular picture round

Will you be winning one of the brain trophies or going home with a bag of lemons?!!

The evening will kick off with a visit by Paul Caddis and his team.

PLAYER SPONSORSHIP

The Junior Bulls will once again be sponsoring Lewis Hudson (away) for the 2025/26 season



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HEREFORD FC

Manager | Paul Caddis

Theo Richardson	01
Aaron Skinner	02
Lewis Hudson	03
Gus Mafuta	04
Matt Preston	05
Lawson D'Ath	06
Sam Osborne	07
Matt Richards	08
Remaye Campbell	09
Andy Williams	10
Eno Nto	11
Chris Wreh	12
Keenan Quansah	14
Mitch Roberts	15
Adam Rooney	17
Omari Sterling-James	18
Madou Cisse	19
Ollie Lewis	21
Preston Bitemo	23
I-Lani Edwards	27
Kyle Howkins	28
Kai Williams	30



KING'S LYNN TOWN

Manager | James Rowe

01	Ross Fitzsimons
03	Michael Kelly
04	Maxim Kouogun
05	Will Evans
06	Andrew Boyce
07	Michael Clunan
08	Alfie Beestin
09	Danny Whitehall
10	Callum Roberts
11	Joe Rowley
12	Maison Campbell
14	Carlton Ubaezuonu
15	Chris Wreh
19	Mark Beck
20	Kian Scales
21	Joe Starbuck
23	Luke Williams
27	Mo Fadera
33	Tyler Denton
37	Oli Rose
44	Ross Barrows

Referee: Oliver Noonan

Assistant Referees: Martin Beard & William Murray

4th Official: Zak Demetrides



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Live and Radio Hereford FC



Next Match

Chorley FC
Saturday 23 August

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