



Male Football Development Officer

Location: Remote

Type: Voluntary (with potential KPI-based compensation)

Reports to: Club Chairman

Role Purpose

Rushall Village FC is seeking a dedicated and visionary Football Development Officer to lead the growth and progression of our male football pathway. This voluntary role offers the opportunity to make a lasting impact on children and young people in our community, with the potential for performance-based financial recognition aligned to agreed Key Performance Indicators (KPIs).

Key Responsibilities

1. Programme Design & Delivery

- Develop and support delivery of inclusive, engaging football sessions for boys aged 5–16
- Establish new teams and age groups in response to demand and progression
- Ensure all sessions reflect the club's values of fun, safety, development, and inclusivity

2. Coach Recruitment & Support

- Identify, recruit, and mentor volunteer coaches across the male pathway
- Promote FA coaching qualifications and support ongoing CPD
- Embed safeguarding, welfare, and club ethos into all coaching practices

3. Player Pathways & Retention

- Create clear development pathways for players from entry-level to competitive teams
- Monitor attendance, progression, and wellbeing across age groups
- Foster a positive environment that encourages long-term participation

4. Community Engagement & Outreach

- Build relationships with local schools, youth organisations, and families
- Represent the club at community events and forums
- Promote male football opportunities through social media, newsletters, and local networks

5. Operational & Administrative Support

- Assist with training schedules, fixture coordination, and matchday logistics where needed.
- Support player registration, kit distribution, and internal communications.
- Contribute to fundraising, sponsorship, and grant initiatives linked to male football.



KPI-Based Compensation

While the role is voluntary, Rushall Village FC is committed to recognising impact. Subject to funding and agreement, compensation may be offered based on performance against key metrics such as:

- Growth in player numbers across male age groups
- Successful recruitment and retention of coaches and players
- Delivery of structured development programmes
- Positive feedback from players, parents, and volunteers
- Contribution to fundraising and community engagement

KPIs will be agreed collaboratively and reviewed periodically.

Person Specification

- Passionate about grassroots football and youth development
- Strong leadership, communication, and organisational skills
- Experience in coaching, mentoring, or youth work (FA Level 1+ desirable)
- Committed to safeguarding and inclusive practice
- Reliable, proactive, and collaborative

What We Offer

- A supportive, community-driven environment
- Opportunities for free FA qualifications and personal development
- A chance to shape the future of male football in Rushall and Bloxwich
- Recognition, rewards, and the joy of seeing players thrive

If you're interested in this role, please send your interest to mark.adams@rvfc.co.uk