















### **WOKING FC OFFICIAL MATCHDAY PROGRAMME**

## **CONTENTS**

- 3 **Manager Notes**
- **CEO Notes**
- Ahead of the Game
- 11 Social
- 14 Opposition
- 22 25/26 Matchday Hospitality
- 23 **Junior Cardinals**
- 28 Academy
- 30 **Squad List**









### **KEY PERSONNEL**

Board of Directors: Todd Johnson, Drew Volpe, Emanuele Palladino, George Burnett, Steven Batchelor, Dean Curtis and Kathryn Swallow.

Chairman: Todd Johnson Managing Director: Robin Byrne Company Secretary: George Burnett Honorary Vice President: Peter Jordan Club Ambassador: Geoff Chapple

Commercial, Operations and Club Secretary: Ben Stone Accounts & Finance Manager: Pam Stevenson Food & Beverage Manager: Lauren Bradbury Sales Administrator: Natasha Fitzgerald

Media Manager: Jonnie Green Safety Officer: Sam Newman Shop Manager: Ben Cavey Club Chaplain: Ian Nicholson

#### **CLUB OWNERSHIP**

Woking Football Club Limited is a private company limited by shares registered in England, company number 03329172. Material shareholders holding in excess of 10% of the Ordinary shares of Woking of the voting rights in the Company through his organisation Cardinal Football Group LLC











**MANAGER NOTES** 

## **NEAL ARDLEY**

### Good afternoon and welcome to everyone from AFC Bournemouth.

As you know our last two friendlies prior to this have given us some real challenges.

Against Spurs on Saturday we had to conquer a high press and high line from the opposition which we executed well in the first half.

In the second half Spurs had an older stronger team and the challenge was different working hard without the ball.

Fulham in midweek really showed us that if you don't work together as a

team, play with intensity, communicate and track runners you will get exposed.

What was pleasing in the second half was the pride the team showed to take the challenge we set at half time and nearly turn the game on its head.

Bournemouth will, I've no doubt, set us new challenges, so hopefully we can learn more about the group whilst completing our pre season.

Enjoy the game Ards









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**CEO NOTES** 

# WELCOME

A warm welcome to everyone joining us at the Laithwaite Community Stadium today, especially the travelling Bournemouth fans.

Thank you for making the journey, we're delighted to host you.

We're excited to welcome you to our ground and hope you enjoy your visit. With recent renovations to our pitch, both teams will be playing on an excellent surface that promises an entertaining game of football.

We hope you all have a fantastic day with us and wish you a safe journey home.

Robin Byrne











# 2025/26 **SEASON TICKETS**











As a reminder, it is our goal to ensure that all supporters feel safe and welcome at the Laithwaite Community Stadium. To that end, on 11 December 2021, the Club launched the "In Safe Hands" programme to help our fans report racist, sexist, homophobic, or other abusive language simply and anonymously.

If you hear any abusive language, experience it yourself or if you or someone you see feels / looks threatened, you can text the Club anonymously and the message will be monitored by our Safety Officer during the match. Simply text WFC (followed by the nature of your concern and location) to 66777 and we will address your concerns. Example: If you hear racial abuse whilst sitting in the KRE, please send the following text to 66777: "WFC racial abuse centre section of KRE."







The Football Foundation is the Premier League, The FA and the Government's charity.

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Search Football Foundation to find out more.





### AHEAD OF THE GAME





**Woking vs Bournemouth XI** Pre-Season Friendly Saturday 2<sup>nd</sup> August 2025 15:00 Kick-Off

oking round off their pre season preparations with the visit of a Bournemouth XI to the Laithwaite. Following Tuesday night's entertaining 3-2 defeat against a strong Fulham U21s side, Neal Ardley's men will hope to put in a solid performance with the visit of Carlisle just a week away. There should be competition for places after both games last week effectively worked as 90 minutes each for a host of players, whilst the only notable absentees will be Will Jaaskelainen and Dale Gorman.

If you haven't seen the Cards yet in pre season, come down to the Laithwaite and have a look at the new signings ahead of the campaign!

### **Opposition Watch**

The Bournemouth development sauad will likely consist of a mix of the side that were Professional Development League winners last season, as well as some vounger academy players. Several players have either been in and around the first team squad or out on loan, mostly at clubs such as Wevmouth or Poole Town, whilst they have recently been to Spain on a training camp.

An emphatic 8-0 win over Real Murcia B will ensure plenty of confidence ahead of their trip to the Laithwaite, with Dominic Sadi and Balraj Landa both starring after netting a hat trick each. Other pre season results include a narrow defeat to Eastleigh and a 6-1 thumping of local side Bashley,

#### **Around the Ground**

Tickets are available on our website or via the Fanbase app.

This fixture will **not** be segregated.









### **TICKETS**

Adults - £14 Concessions - £12 Youth (17-22) - £8 **Under 17** – £8 Under 14 - £5

**BUY TICKETS** 

### **Arriving at the Stadium**

**Kingfield Road turnstiles -** blue and yellow entry opens two-and-a-half hours before kickoff, unless otherwise stated.

Westfield Avenue turnstiles - red and orange entry opens two-and-a-half hours before kick-off, unless otherwise stated.

**Away supporter turnstiles - white entry** opens two hours before kick-off, unless stated otherwise.

Supporters who have purchased a hospitality package will have green entry and should enter through the Guest Entrance, Kingfield Road.

Supporters are reminded to arrive at the Laithwaite Community Stadium in good time, and are not guaranteed to gain entry in time for kick-off when arriving less than 30 minutes before kick-off.

### Food & Drink at Laithwaite Community Stadium

The Cardinals Bar is located at the front of the stadium.

The bar has full draught and bottle beer options. The Fan Zone is the newest addition for supporters and is located opposite the Cardinals Bar.

Moaners Corner Café is located next Moaners Corners Stand, with hot and cold drinks, plus snacks available.

The Seymours Community Stand has hot food options and a last lane for beverages.

### Club Shop

The Club Shop is open two-and-a-half hours before kick-off, located by the Fan Zone.

The shop is also open Mon - Fri, 10:00 - 16:00, upon check-in at reception.

### **Ticketing Information**

All Woking FC Season Ticket holders can use their Season Ticket card to enter Laithwaite Community Stadium for all Vanarama National League matches.

Supporters with individual match tickets can use the e-ticket they purchased which was emailed from noreply@ktckts.com. Such tickets can be scanned on a smartphone or when printed.

Any assistance needed for matchday please contact tickets@wokingfc.co.uk, call 01483 772470, or come to reception Mon - Fri, 09:00 -17:00, or matchdays, 09:00 - half-time.

### Other Information

Away supporter information can be found here.

Directions to the ground are available <u>here</u>.

Disabled access information is available here.









### **WOKING FC**

# SOCIAL



A first Cardinals goal for @jackturner.20.

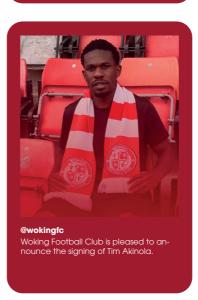


@wokingfc Congratulations to Scott Hardy and his sons, the winners of the signed Will Jaaskelainen shirt giveaway.



@wokingfc Clean sheet for our @craigrossy!









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Woking FC Official YouTube page











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#### **ABOUT**

The Cards Trust (Cardinals Supporters Society) has worked with the Club to represent fans for more than a decade. The Trust is a shareholder of the Club (and owns around a quarter of it) and has a representative on the Board to put forward the fans' views.

### **MEMBERSHIP**

Supporters can join The Cards Trust for just £10 per year. Information about joining is on the Trust website.

### **BOOST THE BUDGET**

An initiative to help the Club's playing budget with regular contributions. More than £200,000 has gone to the Club throughout the scheme.

#### THE 400 CLUB

A prize draw with twelve draws per year. Around £20,000 has been given to support the Club and more than £12,000 in prizes.

### **GOLDRUSH**

The prize draw that gives back 50% to the lucky winner with a draw at half-time on matchday, with a minimum stake of just £1. The prizes have recently been around £400 and the winning number is announced and displayed on the digital screen at half-time.

### SOCIAL EVENTS AND VOLUNTEERING

The Trust also organises social events and co-

ordinates the activities of volunteers. Please get in touch if you would like to help on match days.

### **JUNIOR CARDS**

A scheme with a range of activities for under 16s including stadium tours and competitions.

### **PLAYER AWARD VOTES**

The Fans' Player of the Month and Player of the Season polls are conducted by the Trust.

### **AWAY MATCH TRAVEL**

The Cards Trust arranges coach travel to away matches for supporters at the lowest cost possible. If you are an advertiser that would like to sponsor the travel, please aet in touch.

Details of all coaches are available on the Trust website, where tickets can be booked online, usually up to 23:00 on the day before the match. Members and Junior Cards get discounted away match travel.

### SUPPORTERS' LIAISON GROUP

The SLG consults with fans (both Trust members and non-members) and the Club to improve the fan experience.

Real change has been made based on ideas from the group including the successful Turner's Tannoy appeal which has financed the recent upgrade in the PA at the stadium.









### **WELCOME**

### **AFC BOURNEMOUTH XI**

**CLICK HERE** for the complete squad list



### **LAST 5 SEASONS**

9th - 24/25

12th - 23/24

15th - 22/23

2<sup>nd</sup> - 21/22

6th - 20/21



Premier League





Premier League



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### **PLAYER SPONSORS**

### FIRST TEAM 2025/26

### **SPONSOR YOUR FAVOURITE PLAYER**

For sponsorship enquiries email admin@wokingfc.co.uk



22. Will Jääskeläinen



3. Jacob Jones Sponsor available



6. Jamie Andrews Sponsor available



8. Dale Gorman





5. Timi Odusina Sponsor available



4. Chinwike Okoli Sponsor available



7. Harry Beautyman Sponsored by

MILLENNIUM LOCKSMITHS



18. Joshua Osude



16. Tunji Akinola Sponsor available



Tim Akinola Sponsor available



12. Inih Effiong Sponsor available



17. Matt Ward Sponsor available











14. Tariq Hinds Sponsor available



31. Aiden O'Brien

**PEACOCK** 



20. Sam Ashford Sponsor available



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Simon Bassey



**Malcolm Jobling** 



**Dan Rowe** Sponsor available





**Craig Ross** Sponsored by Rosemary & Matthew Johnson









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For further information visit nuffieldhealth.com/hospitals/woking or call 01483 227 800.















# MATCHDAY & BALL **SPONSORSHIP**

Booking as part of a business, or simply looking to celebrate in added style? Why not take out a match or ball sponsorship?

### You'll receive all the incredible VIP Hospitality benefits, plus:

- Signed home shirt
- Half-page programme promotion
- PA promotion
- Social media and website promotion
- Access to our "Partner Perks" for the 25/26 season
- Full matchday hospitality for a table of ten (add additional guests for only £50 per person)
- Choose player of the match read out on PA
- Executive VIP parking

### Match Ball Sponsorship

- Signed match ball
- Half-page programme promotion
- PA promotion
- Social media and website promotion
- Access to our "Partner Perks" for the 25/26 season
- Full matchday hospitality experience for a table of six (add additional guests)









# **PLAYER SPONSORSHIP**

The club are delighted to announce the Player Sponsorship package for the 25/26 season.

The club have reviewed the price and enhanced the offer to make supporting your favourite 1st team management or player more accessible and rewarding.

From the 25/26 season, player and management sponsors will receive:

- Signed match worn home and away jerseys near the start of the season presented at our Player & Management Sponsors dinner.
- Dedicated video shout-out from the player on signing and/ or on your birthday/special event (or a significant others).
- 2 x hospitality tickets during the season and the opportunity to meet your sponsored player after/before the game.
- Option to attend manager/player meet and greet throughout the season.
- Pre-game scoreboard reel with players and your name/ logo next to them.

To sponsor a player, please email Ben Stone: ben.stone@wokingfc.co.uk









# MATCHDAY HOSPITALITY

# Woking Football Club is pleased to confirm its matchday hospitality prices for the 2025/26 season

Enjoy VIP matchday hospitality for only £69 per person at the Laithwaite Community Stadium, giving you that extra luxury and comfort on your match day.

You will be able to book in advance for all 2025/26 fixtures online once our fixture list has been released on the 9th July.

### What's included?

- Two-course meal\* prepared by our in-house chef using locally sourced ingredients, including our sponsor Boz's fruit and veg.
   This includes a main meal and a hot or cold dessert served pre-match, as well as a cheese board served at full time.
- Executive leather-padded seats in the Seymours Community Stand.
- Dedicated lounge emcee.
- Exclusive bar and drinks options.
- Pre-match first-team management or player visit.
- Hear from the match sponsors' player of the match after the game.
- The lounge opens 1 hour and 45 minutes before kick-off. The meal is served promptly
- 1 hour before kick-off.

Single Match Pricing 25/26 VIP Hospitality: £69.00

Existing Season Ticket Holders: \$54.00 Under 14's VIP Hospitality\*\*: \$39.00

**Hospitality Season Tickets** 

VIP Hospitality: £1,428 (£157 discount)

Under 14's VIP Hospitality \*\*: £810 (£90 discount).

Please note – cash is not accepted in the Geoff Chapple Lounge, and we will not accept cash payments on the day.

All payments for hospitality season tickets shall be payable upon booking. If you have already purchased a 2025/26 season ticket and wish to upgrade to hospitality for the season, do so by calling the Club on 01483 772 470.

Hospitality will be bookable online via the online ticketing platform or through the Club phone lines.

#### Other information

\* Consisting of a main meal and hot/cold dessert served promptly 1 hour before kick-off, and a cheese board for the table to share post-game.

Please share in advance any dietary requirements or allergens so these can be catered for. Please email any dietary requirements or allergens in advance to events@ wokingfc.co.uk. The meal menu will be available on match day.

\*\* Under 14's hospitality will enjoy all the benefits of a VIP Hospitality ticket; however, their main meal options are:

Cheeseburger & Chips Hotdog & Chips Vegan Hotdog & Chips Chicken Nuggets & Chips Chicken strips & chips Chicken burger & chips









# JUNIOR CARDINALS

### **GUESS THE PLAYERS**

### WHOSE BADGE?





**ANSWERS** 

səuois udol Jack Grealish

PLAYERS:

Luton Iown FC BADGE

### **INTERACTIVE QUIZ**

Welcome to our latest interactive quiz of the season, click here to test your knowledge...

**CLICK HERE** 









# **MASCOTS PACKAGE**



### There are two options available

Package One: Full Experience £120\* (includes match shirt) \*Current season ticket holders receive a 10% discount (£108 total cost)

- 2025/26 match shirt
- Complimentary match day tickets for 1 adult and 1 child.
- Pre-match stadium tour
- Meet & Greet with photo opportunities with players
- Food & drink voucher.
- Kickabout pitch side as the players warm up.
- Digital programme feature
- Tannoy announcement
- Walk out with the players
- Picture with team captains and match officials
- A Woking FC representative present throughout

Package Two: Full Experience £80\* (does not include match shirt) \*Current season ticket holders receive a 10% discount (£72 total cost) Includes all the above

A training top will be lent to the mascot to wear during the pitch-walk in the case that you do not have the current 24/25 match shirt.

Team Mascot Packages are available - please contact the club for more information.

Please note fixtures are subject to availability, If you have any further questions or special requests please email us.









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## **ACADEMY**

he Woking FC Academy has been operating in its current format for over a decade with the aim of helping talented young footballers make progress into the club's first team set up or in their sporting careers whilst continuing with their academic studies.

For the 2025/26 season, the youth and academy setup runs in three stages; a pre-academy for six to nine-year-olds, a youth academy for nine to 16-year-olds, and a full-time academy for talented young players above the age of 16, including an education plan.

The Academy works with the Football Club's partner charitable and community organisation, Cardinals in the Community (CITC).

Notable academy graduates in recent history include Woking legends Craig Ross and Joe McNerney, Wrexham's Ollie Palmer, and ex-Chelsea and now-Reading's Jayden Wareham.

### PRE-ACADEMY

The Pre-Academy is for the very youngest players, covering U7s, U8s and U9s. Meeting once a week, players train and learn in a fun and friendly environment under the watchful eye of our coaches. Players that show real talent have the opportunity to progress to Woking FC Academy Youth.

The Pre-Academy trains at The Winston Churchill School in Woking, Thursdays, 17:00 - 18:00.









### YOUTH ACADEMY

Starting with U9s and progressing through the age groups right up to U16s, players train with our Academy coaches and have the opportunity to play competitively in the Junior Premier League. Training is held twice weekly at CITC's sports hub, within the grounds of Woking College, and matches are played on Saturdays. At this level, players are able to continue playing for their grassroots clubs.

As with the main Academy, players receive a progress report twice per season, which helps identify areas of their game to work on and improve. U16s players are assessed throughout the season with a view to being invited to join Woking FC Academy.

### **WOKING FC ACADEMY**

Woking FC Academy is a National League licensed academy. We aim to develop each and every player to reach their full potential, instilling ambition and a professional attitude. We work as closely as possible to Category 3 Academy standards, creating a professional environment in which players thrive.

Players train 5-6 hours per week at CITC's sports hub. Their development is supported by video analysis of training and matches, group workshops and strength and conditioning sessions. One-to-one reviews are held twice every season, along with player reports so that both the coaching staff and the players themselves have a clear focus on individual development.

Woking FC Academy plays competitive matches in the U18 Isthmian League, U19 National League and also have the opportunity to play in U23 fixtures. Players in our Elite Development Plan (EDP) compete in the Tactic League and National B League. Cup competitions are a feature of the fixture calendar. Pre-season training includes friendlies and there are opportunities to travel abroad for football tours and tournaments, including the Gothia Cup.

Our football timetable is planned in conjunction with players' education. Academy players can

choose to attend Woking College or focus on gaining the NCFE Level 3 Extended Diploma in Sport, which is delivered by SCL Education at Westfield FC. Players on the EDP pathway study towards the NCFE Level 3 Extended Diploma in Sport (equivalent to 3 A levels) with SCL.

### **AGE GROUP COMPETITIONS**

**Under 23s** - Second and third years (and progressing first years)

**Play in:** Suburban Football League - Premier Division

Home games: Knaphill FC, Thursdays, 19:30

**Under 19s** - Second and third years (and progressing first years)

**National League U19 Alliance** - Academy South Division

Home games: Westfield FC, weekdays, daytime

**Under 19B -** predominantly U17s - first years National League U19 Alliance - Division E Woking College, weekdays, daytime

**Under 18s -** predominantly U17s - first years Pitching In Isthmian Football League - Youth West Division

Knaphill FC, Thursdays, 19:30

Players will also have the chance to represent the academy in the prestigious FA Youth Cup.













### **WOKING FC**

**MANAGER: NEAL ARDLEY** 

CHINWIKE **OKOLI** 

TIMI ODUSINA

JAMIE ANDREWS

HARRY BEAUTYMAN

DALE GORMAN

AIDEN O'BRIEN

INIH **EFFIONG** 

TARIQ HINDS

TUNJI **AKINOLA** 

MATT WARD

JOSHUA OSUDE

SAM **ASHFORD** 

WILL **JÄÄSKELÄINEN** 

LEO CHRISTOPHERS

CRAIG ROSS

**AARON DREWE** 

CALEB RICHARDS

TIM **AKINOLA** 

LUKE **HALL** 

JACK TURNER

JAKE **HYDE** 



### **AFC BOURNEMOUTH XI**

**MANAGER: SHAUN COOPER** 

MACK ALLAN

KAI CRAMPTON

BILLY TERRELL

CALLAN MCKENNA

NOA BOUTIN

OLLIE MORGAN

FINN TONKS

KARLOS GREGORY

BALRAJ **LANDA** 

BEN WINTERBURN

DOMINIC SADI

CHARLIE **OSBORNE** 

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